

Message Text

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PAGE 01 ISLAMA 08460 131618Z

54

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 131115Z AUG 76
FM AMEMBASSY ISLAMABAD
TO USDOC WASHDC
INFO SECSTATE WASHDC 7131

UNCLAS ISLAMABAD 8460

PASS USTS

E.O. 11652: N/A

TAGS: BTRA, PK

SUBJ: TRAVEL OF TOURISM OFFICIALS; HANIF RAZA

1. MR. HANIF RAZA, ASST CHIEF OF GOP TOURISM DIVISION;
MR. G. YAZDANI KHAN, MANAGING DIRECTOR OF GOVERNMENT-OWNED
PAKISTAN TOURISM DEVELOPMENT CORP (PTDC) AND WIFE; AND
MR. F.A. SIDDIQUI, DIRECTOR OF PTDC PLAN TO ATTEND ASTA
CONVENTION IN NEW ORLEANS, SEPT 11-18. MR. RAZA HAS EXPRESSED
INTEREST IN VISITING USG OFFICES IN WASHINGTON EITHER BEFORE
OR AFTER ASTA CONVENTION. EMBASSY HAS RECOMMENDED THAT ALL
THREE OFFICIALS VISIT BOTH USDOC AND USTS. MR. RAZA HAS BEEN
VERY HELPFUL TO EMBASSY AND WE WOULD APPRECIATE APPROPRIATE
COURTESIES SHOULD HE CALL. WE REGRET LACK OF SPECIFIC TRAVEL
DETAILS.

2. USDOC MAY WISH TO PASS ABOVE INFORMATION TO
C. LANGHORNE WASHBURN, WALT DISNEY WORLD SHOWCASE. 1666
"K" STREET NW, TELEPHONE 296-0943. RAZA ASSISTED DURING
DISNEY OFFICIALS'S VISIT TO ISLAMABAD IN JANUARY AND
WASHBURN MAY WISH TO PURSUE PROPOSAL FOR PAKISTANI
PARTICIPATION IN WORLD SHOWCASE.

3. FOR USDOC. PTDC OWNS AND OPERATES SEVERAL " FIRST
CLASS" HOTELS AND A NUMBER OF SMALL HOTELS AND GUEST
HOUSES IN PAKISTAN. IT ENGAGED A SUBSIDIARY OF CITIBANK,
NEW YORK THIS PAST YEAR TO EVALUATE HOTEL SITUATION AND
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PAGE 02 ISLAMA 08460 131618Z

RECOMMEND IMPROVEMENTS TO UPGRADE TOURIST FACILITIES.

EMBASSY HAS NOT SEEN RESULTS OF SURVEY BUT BELIEVES
THAT CONSIDERABLE NEW EQUIPMENT AND SERVICES ARE
NECESSARY TO BRING PTDC FACILITIES UP TO WORLD TOURIST
STANDARDS. USDOC MAY WISH TO ACQUAINT PTDC OFFICIALS
WITH MAJOR U.S. SUPPLIERS'S CAPABILITIES IN THIS
SECTOR.
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